A CURATED MONTHLY EXPERIENCE OF SOUND, STYLE, AND CITY LIFE.

THE OIAM PHILOSOPHY

REDEFINING THE RHYTHM OF URBAN NIGHTS
OIAM (ONCE IN A MONTH) IS NOT JUST AN EVENT — IT'S A RITUAL OF CONNECTION, CULTURE, AND CURATED ESCAPISM.

EACH MONTH, OIAM TRANSFORMS A NEW CITY INTO A PLAYGROUND OF MUSIC, LIGHTS, AND SHARED ENERGY. FROM GOLDEN-HOUR SUNDOWNERS TO MIDNIGHT MADNESS AND INTIMATE UNDERGROUND EXPERIENCES, OIAM IS WHERE EVERY VIBE FINDS ITS STAGE.

ONCE IN A MONTH

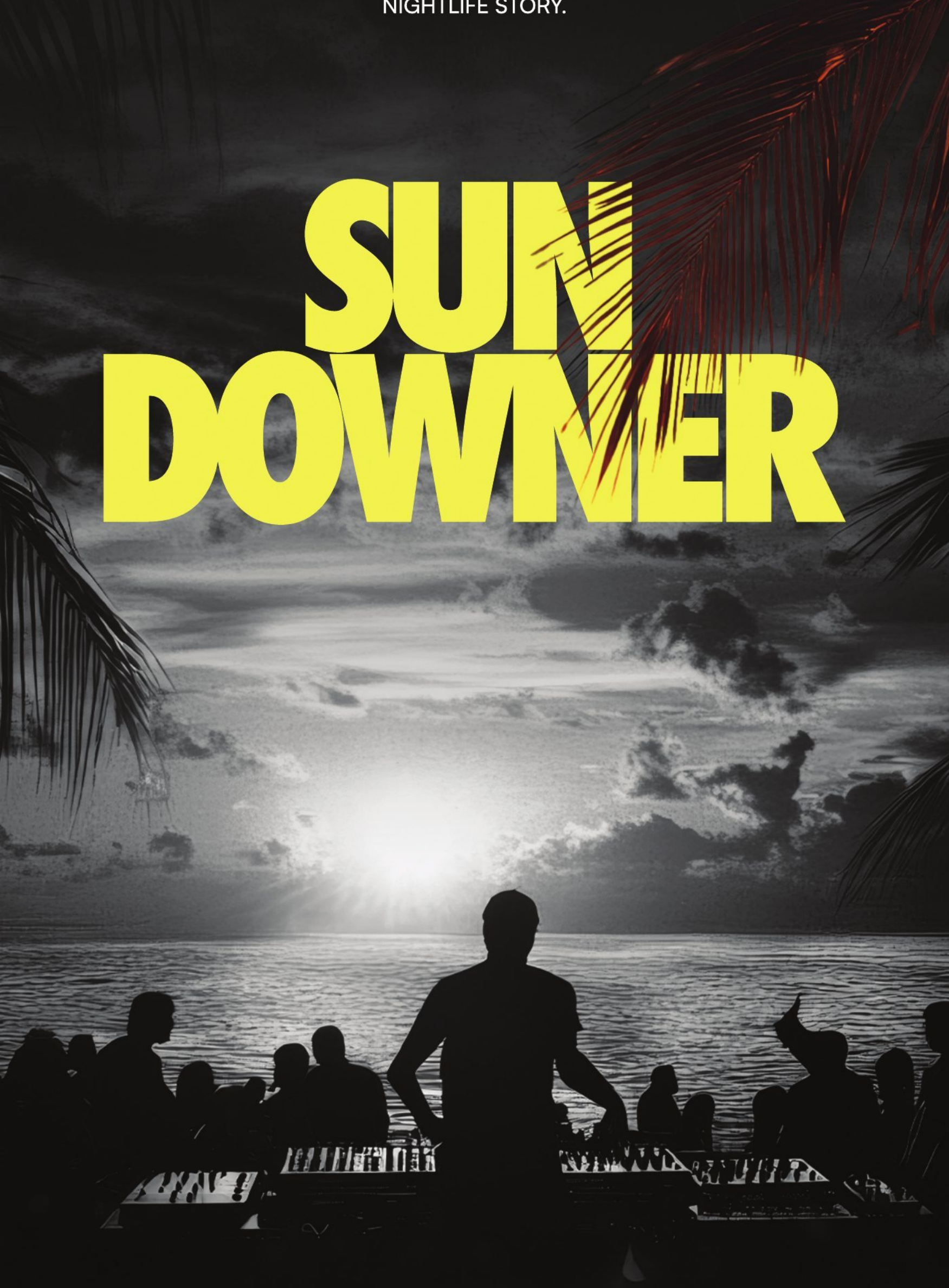
THE EVENT YOU'VE BEEN WAITING FOR IS FINALLY HERE.
OIAM (ONCE IN A MONTH) REDEFINES URBAN ENTERTAINMENT WITH A SERIES OF EXCLUSIVE, PREMIUM EVENTS. WE ALTERNATE BETWEEN CHIC SUNDOWNERS AND ELECTRIFYING LATE-NIGHT PARTIES, ENSURING EACH MONTH BRINGS A FRESH EXPERIENCE. WITH A SOUNDTRACK RANGING FROM CUTTING-EDGE TECHNO TO CHART-TOPPING HIP-HOP, OUR EVENTS ARE METICULOUSLY CRAFTED TO MATCH THE UNIQUE ENERGY OF EACH CITY WE VISIT.

CLUB NIGHTS

THE NIGHT BELONGS TO OIAM. EACH MONTH, WE TURN ORDINARY VENUES INTO ELECTRIFYING PLAYGROUNDS OF SOUND AND LIGHT. OUR CLUB NIGHTS ARE IMMERSIVE JOURNEYS THROUGH RHYTHM, WHERE GLOBAL SOUNDS MEET LOCAL ENERGY. FROM DEEP TECHNO TO CHART-TOPPING HIP-HOP, EVERY BEAT IS DESIGNED TO MAKE THE CROWD MOVE, CONNECT, AND LOSE THEMSELVES TO THE MOMENT.

WE BRING IN WORLD-CLASS DJS, HIGH-DEFINITION VISUAL PRODUCTION, AND AN ATMOSPHERE THAT PULSES WITH LIFE — CREATING NIGHTS THAT DON'T JUST ENTERTAIN, BUT DEFINE THE CITY'S NIGHTLIFE STORY.

SUN DOWNER



AS THE SUN DIPS BELOW THE HORIZON, OIAM'S SUNDOWNERS COME ALIVE. IT'S THAT GOLDEN HOUR MOMENT — WARM LIGHT, CHILLED BEATS, AND THE EFFORTLESS RHYTHM OF CONNECTION. EACH EDITION BLENDS THE VIBE OF A ROOFTOP SOIRÉE WITH THE PULSE OF A BEACHSIDE ESCAPE, CAPTURING THE BEAUTY OF TWILIGHT IN SOUND AND STYLE.

SPECIAL EVENTS

OIAM'S SPECIAL EVENTS ARE CRAFTED FOR THOSE WHO CRAVE EXPERIENCES BEYOND THE ORDINARY. FROM INTIMATE CANDLELIGHT DINNERS TO CURATED DESTINATION ESCAPES, EACH EDITION IS A SENSORY JOURNEY DESIGNED TO SLOW DOWN TIME AND HEIGHTEN CONNECTION. OUR CANDLELIGHT DINNERS BRING ELEGANCE TO THE FOREFRONT — LIVE ACOUSTIC MUSIC, FINE DINING, SOFT AMBER LIGHTING, AND AN ATMOSPHERE THAT FEELS CINEMATIC YET DEEPLY PERSONAL.

WHETHER IT'S A ROOFTOP SOIRÉE UNDER THE STARS, A TAKEOVER AT A LUXURY VILLA, OR A THEMED NIGHT BLENDING ART, MUSIC, AND CUISINE — EVERY OIAM SPECIAL IS BUILT TO MAKE MOMENTS LINGER. HERE, MUSIC WHISPERS INSTEAD OF ROARS, AND EVERY FLICKER OF LIGHT TELLS ITS OWN STORY.

OUR WORKING MODEL

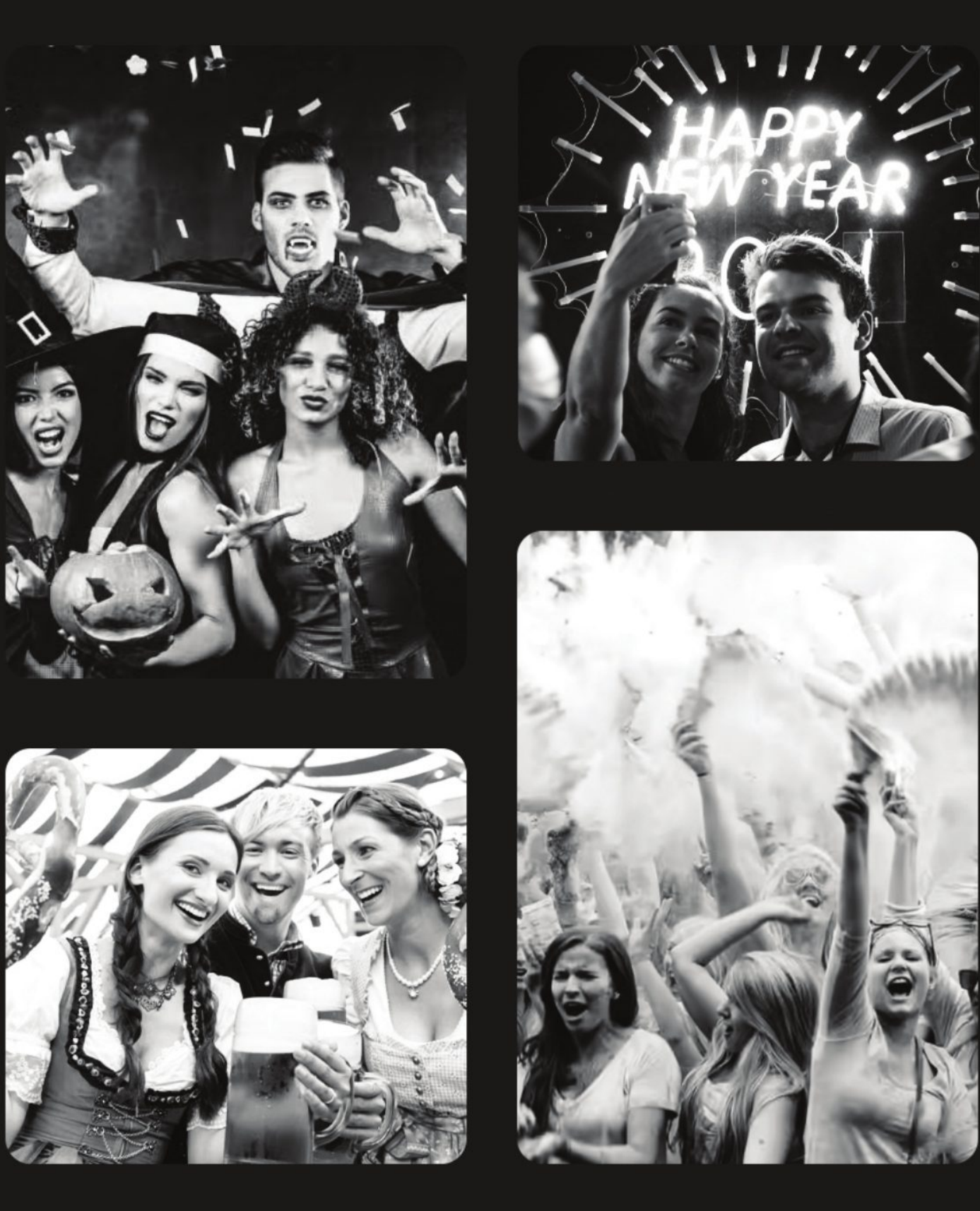
WE HANDLE EVERY ASPECT OF THE EVENT'S CORE EXPERIENCE, ENSURING A SEAMLESS AND HIGH-QUALITY PRODUCTION FROM START TO FINISH.

PARTNERSHIP & EXCLUSIVITY

WE BELIEVE IN LONG-TERM, HIGH-VALUE PARTNERSHIPS THAT GROW STRONGER WITH EVERY EDITION. OUR MODEL OFFERS 6, 12, OR 18-MONTH CONTRACTS WITH A TRANSPARENT REVENUE-SHARING SYSTEM.

WE PARTNER WITH ONLY ONE VENUE PER CITY, PER MONTH ENSURING NO DILUTION OF BRAND EXPERIENCE. THIS EXCLUSIVITY GUARANTEES THAT OIAM REMAINS THE MOST AWAITED EVENT IN YOUR CITY'S NIGHTLIFE CALENDAR.

THE OIAM EXPERIENCE



EVERY BEAT EVERY CITY ONE EXPERIENCE

OIAM IS WHERE EVERY MONTH BECOMES A MEMORY, EVERY CITY BECOMES A CANVAS, AND EVERY BEAT BECOMES A CONNECTION.

IT'S MORE THAN AN EVENT, IT'S A STORY THAT UNFOLDS CITY AFTER CITY, MOMENT AFTER MOMENT. EACH EDITION PAINTS NEW COLORS ONTO FAMILIAR NIGHTS, BLENDING MUSIC, PEOPLE, AND ATMOSPHERE INTO SOMETHING UNFORGETTABLE.

FROM GOLDEN-HOUR SUNSETS TO THE PULSE OF MIDNIGHT CROWDS, OIAM CAPTURES EMOTION IN MOTION, A LIVING GALLERY OF SOUND, STYLE, AND SHARED ENERGY.

OIAM'S CONTRIBUTION

PREMIUM PRODUCTION
WE PROVIDE TOP-TIER SOUND SYSTEMS, DYNAMIC LIGHTING, AND A FULL PRODUCTION CREW TO TRANSFORM YOUR SPACE.

CURATED TALENT
WE BOOK BOTH LOCAL AND INTERNATIONAL ARTISTS, DELIVERING A DIVERSE RANGE OF GENRES, INCLUDING TECHNO, POP, HIP-HOP, AND ELECTRONIC MUSIC, DEPENDING ON MARKET DEMAND.

STRATEGIC PARTNERSHIPS
WE MANAGE THE PROCESS OF BRINGING LOCAL PR ON BOARD TO GENERATE MEDIA BUZZ AND SECURE LIQUOR SPONSORSHIPS TO ELEVATE THE EVENT'S OFFERINGS AND REVENUE POTENTIAL.

TARGETED MARKETING
OUR DEDICATED TEAM EXECUTES A STRATEGIC, KICK-ASS MARKETING CAMPAIGN TO BUILD ANTICIPATION AND DRIVE ATTENDANCE.

VENUE'S CONTRIBUTION

WE SEEK TO PARTNER WITH VENUES THAT PROVIDE THE ESSENTIAL INFRASTRUCTURE AND SUPPORT. YOUR ROLE INCLUDES

THE VENUE SPACE • LIQUOR AND FOOD SERVICE • GROUND SUPPORT DURING THE EVENT
OBTAINING ALL NECESSARY LOCAL MUSIC LICENSES
(E.G., PPL, IPRS, NOVAX) AND POLICE PERMISSIONS REQUIRED TO OPERATE THE EVENT.

COLLABORATIVE MARKETING EFFORTS TO MAXIMIZE REACH
PARTNERSHIP & EXCLUSIVITY

OUR PARTNERSHIP MODEL IS BUILT FOR LONG-TERM SUCCESS.
WE OPERATE ON 6, 12, OR 18-MONTH CONTRACTS, OFFERING A MUTUALLY BENEFICIAL REVENUE-SHARING STRUCTURE.
TO MAINTAIN THE QUALITY AND EXCLUSIVITY OF THE OIAM BRAND, WE WORK ON AN EXCLUSIVE BASIS. WE REQUIRE THAT OUR EVENT IS THE ONLY THIRD-PARTY EVENT HELD AT YOUR VENUE IN A GIVEN MONTH. THIS ENSURES OUR EVENT REMAINS A UNIQUE AND HIGHLY ANTICIPATED EXPERIENCE, GUARANTEEING A DEDICATED AND ENGAGED AUDIENCE EVERY SINGLE TIME.

THE VISION BEHIND IT

SANJAY KUMAR REDDY

OIAM (ONCE IN A MONTH) IS THE CREATION OF SANJAY KUMAR REDDY, A VISIONARY ENTREPRENEUR KNOWN FOR BUILDING EXPERIENCES THAT BALANCE DESIGN, CULTURE, AND ACCESSIBILITY. HIS DIVERSE VENTURES — FROM SIRISHA REDDY LUXURY BRIDAL, A NAME SYNONYMOUS WITH ELEGANCE AND CRAFTSMANSHIP, TO SPEAKING ROSES, A BRAND THAT TURNED EMOTION INTO ART, AND PAWWA, A POCKET-FRIENDLY RESTAURANT REDEFINING CASUAL DINING — REFLECT HIS ABILITY TO CONNECT WITH AUDIENCES ACROSS LIFESTYLES AND ASPIRATIONS.

WITH OIAM, SANJAY BRINGS ALL THOSE WORLDS TOGETHER — THE LUXURY OF EXPERIENCE, THE WARMTH OF CONNECTION, AND THE THRILL OF DISCOVERY. HIS VISION IS TO TRANSFORM NIGHTLIFE INTO A MONTHLY RITUAL OF MUSIC, CULTURE, AND COMMUNITY — ONE THAT FEELS EXCLUSIVE YET INCLUSIVE, SOPHISTICATED YET HUMAN.

SANJAY KUMAR REDDY
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